

Identify Your Pets... it could save their lives!

Both dogs and cats need identification. Fewer than 3% of all lost cats and 15% of all lost dogs entering shelters are returned to home. To increase your pet's chances of a safe return to you, please consider the following options for identification:

License Tag. Purchased from the city or county. Your pet is assigned a number which is tracked in a computer database. Tags are attached to your pet's collar. If your pet is found, the animal control officer can check the tag number, pull up your address, and call you to let you know they have your pet.

Tattoo. Tattoos are commonly etched into one of your pet's ears during spay/neuter surgery (pets must be under anesthetic for this procedure). Tattoos are a visible and somewhat permanent method of identification

Microchip. A microchip is a small, electronic chip (approximately the size of a grain of rice) that is implanted just under your pet's skin. It is administered quickly and painlessly by a simple injection. Microchips each have an identification number associated with them. Along with this ID number, your name, address, and phone number are entered into a computer database. If your pet gets lost, animal shelters or city pounds equipped with scanners will be able to scan your pet's body to quickly locate the ID number of the microchip along with the corresponding owner information.



Why to Identify?

Reasons pets become lost:

- Fear-Induced Flight (due to thunderstorms, fireworks and loud noises)
- Broken or Unlocked Fence
- Natural Disaster
- Pet Theft
- Confusion, once lost as a result of roaming
- Auto (and other) Accidents

**Don't let your pet become a statistic.
Please identify your pets TODAY!**

This message is brought to you by the

Prince William
SPCA 